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ZincSecure™ coin blank series meets the challenge of security while maintaining cost-effective plating technologies.

GREENEVILLE, TN – May 5, 2014 - Jarden Zinc Products (JZP) is introducing a new zinc alloy series that provides a spectrum of unique electro-magnetic signatures (EMS). These signatures are outside the solid alloy and plated coinage materials commonly used, with the added feature that zinc is non-magnetic.

Central Banks and Mints across the globe continue to stress the need for more secure and lower cost coins. Plated coinage has met the cost challenge and has partially addressed the security challenge. However, most of these technologies have been focused on the plating layers and less on finding new and uniquely secure substrates.

Vending machines validate coins by reading EMS signals produced by the metallic composition. Until now, plated coins show significant variations in the signal produced. Another challenge is in the magnetism of steel-based coins, which interferes with conductivity signals. ZincSecure™ coin blanks have shown in Scan Coin 4000 tests a consistent and unique EMS signal solving the variability challenge. It solves the magnetism challenge by using a non-magnetic zinc core.

The EMS security features also create an opportunity to re-evaluate the note-coin boundary. Coins can offer substantial savings compared to notes benefiting both government's fiscal budgets and taxpayers.

Using zinc as a coin material has additional benefits that contribute toward cost reduction. Zinc requires fewer processing steps, which in turn results in less scrap. It is less dense than most other coinage materials resulting in more coins per kilogram. Due to its ductility and lower hardness compared to other metals, it has been shown to extend die life as much as 400% and a 20% reduction in press loads.

Zinc's by-product, zinc oxide, slows and impedes the corrosion process. Because of the way zinc protects itself, less plating is required as compared to a base metal such as steel, which corrodes rapidly.

Finally, zinc alloys retain an intrinsic value not available with base materials such as steel, and as a commodity, zinc metal has a history of relatively low and stable pricing.

The ZincSecure™ product line is available in three finishes: Nickel Copper Plated Zinc, Copper Plated Zinc and Bronze Plated Zinc as shown in Figure1.

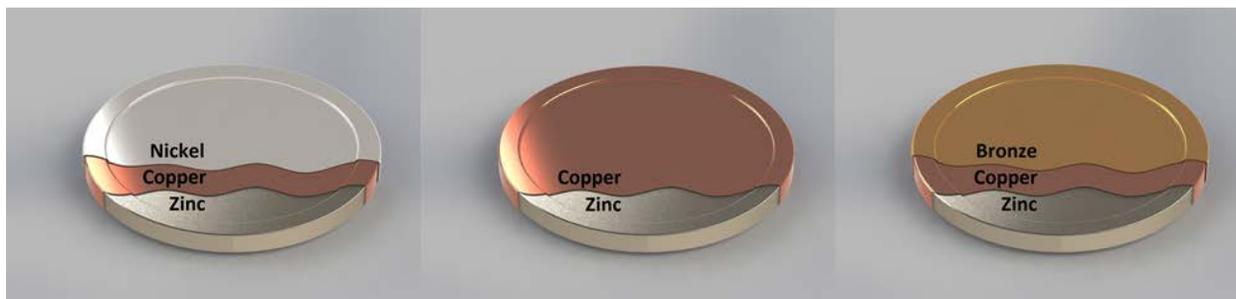


Figure 1 Rendering of ZincSecure™ coins in Nickel Copper Plated Zinc, Copper Plated Zinc and Bronze Plated Zinc.

For more information on ZincSecure™ coin blanks, visit jardenzinc.com.

About Jarden Zinc Products

Jarden Zinc Products is a leading global supplier of solid zinc coil, in production since 1885 and making coin blanks since 1981, currently with nearly 300 billion plated blanks in circulation. Our depth of experience in production of various zinc alloys spans multiple industries including coinage, automotive, Cathodic protection, building products, plumbing hardware, and many others. Jarden Zinc Products is a subsidiary of Jarden Corporation.

About Jarden Corporation

Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 120 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Gulp!®, Invicta®, K2®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Shakespeare®, Stearns®, Stren®, Trilene®, Völkl® and Zoot®; Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex® and Yankee Candle®. Headquartered in Florida, Jarden ranks #383 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.

Contact: Mark Blizard, Jarden Zinc Products, 423-798-7410, mblizard@jardenzinc.com

Website: Jardenzinc.com